

FOR IMMEDIATE RELEASE

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*AXE MKE launches reservation system*

**Milwaukee, WI** – AXE MKE, Milwaukee’s axe throwing bar, is ready for your reservations.

“We’ve had people begging us to open reservations since we announced the concept,” said Marla Poytinger, who owns the business with her husband David. “We’re thrilled the launch date is finally here.”

The venue, located at 1924 E Kenilworth Pl on Milwaukee’s East Side, will feature 12 axe throwing lanes and a full bar. Reservations are currently available at [www.axemke.com](http://www.axemke.com) for dates starting June 20<sup>th</sup>, 2018. Earlier dates in June are also available as part of the bar’s soft opening.

“We’re ready to start booking all the bachelor/bachelorette parties, team building events, baby showers, and even divorce parties that Milwaukee has to offer,” said David Poytinger. “We’ve even had people reach out to us about hosting their Dungeons and Dragons party at AXE MKE this summer – in full costume of course. We said, ‘Bring it on!’”

The Poytingers are well-versed in concept bars. They opened Splash Studio, Milwaukee’s premier painting bar, in the Historic Third Ward nearly six years ago. They opened Nine Below, the mini-golf tavern, in September 2016.

Details about the Grand Opening party on June 16<sup>th</sup> are still under wraps but are expected soon.

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For additional information and interviews:

**Marla Poytinger**

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